

GET IN TOUCH
WITH LYZ

Alina Zierath
T: +49 5401 798435-5
M: a.zierath@lyzworld.com



by Alina Zierath

LYZ WORLD - THE COMPLETE SOLUTION
FOR FULL LENGTH MIRRORS

With a keen sense of sales and the requirements of retail, Alina Zierath developed the product world in close cooperation with property planners and lighting experts „lyz world“. lyz stands for a new generation of „smart“ mirror concepts that are precisely tailored to the requirements of the retail industry in terms of function and lighting.

lyz
world

lyz world GmbH
Hamburger Straße 19
49124 Georgsmarienhütte

T: +49 5401 798435-0
M: info@lyzworld.com
W: www.lyzworld.com



Touch control panel with switchable light options



Perfectly illuminated from head to toe with extra long light panels

WORLD FIRST
1 mirror + 3x perfect lighting

YOUR CHANGING ROOMS
IN A NEW LIGHT!

Gone are the days of bad lighting. lyz is the revolutionary dressing mirror with three selectable options. 1 mirror + 3 x perfect lighting.

lyz
for fashion



A MIRROR FOR ALL (LIGHT) SCENARIOS

With the help of the innovative touch control panel, it's simple to change between three lighting options, bringing your customers into the right light. That's how lyz brings a new shopping experience to the changing room.

daylook

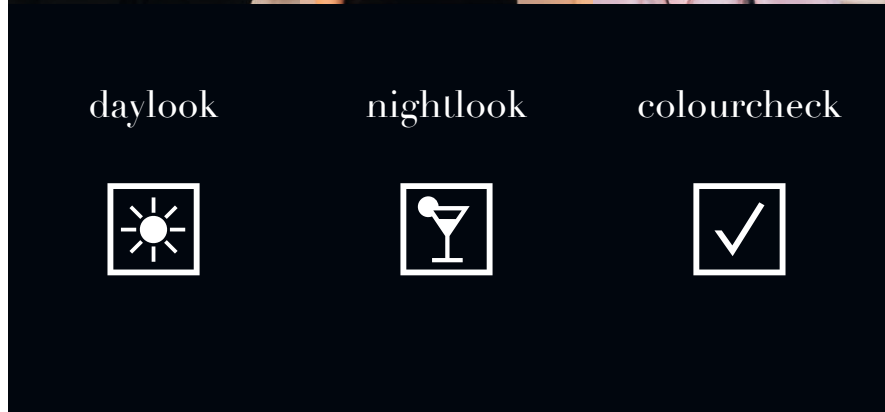
Whether for a casual or a business outfit – lyz delivers perfect lighting for your whole day. At 4000 kelvin, the "daylook" check ensures that the scene is set for your customers to shine from dawn until dusk.

nightlook

How will the clothes check out in the evening light? With the lyz "nightlook" at 2800 kelvin, you'll find the answers to all of your questions about this cosy time of day. That's how lyz makes your customers feel good in the changing room.

colourcheck

Be sure – colour-sure: At 5500 kelvin, the "colourcheck" from lyz gives your customers complete security in their choice of colour and purchasing decision. No more reaching for black when you're actually after navy!



Poor proportion of light in a traditional changing room.



lyz illuminates your customers perfectly. Satisfaction that you can see.

Boost
SALES
Now!

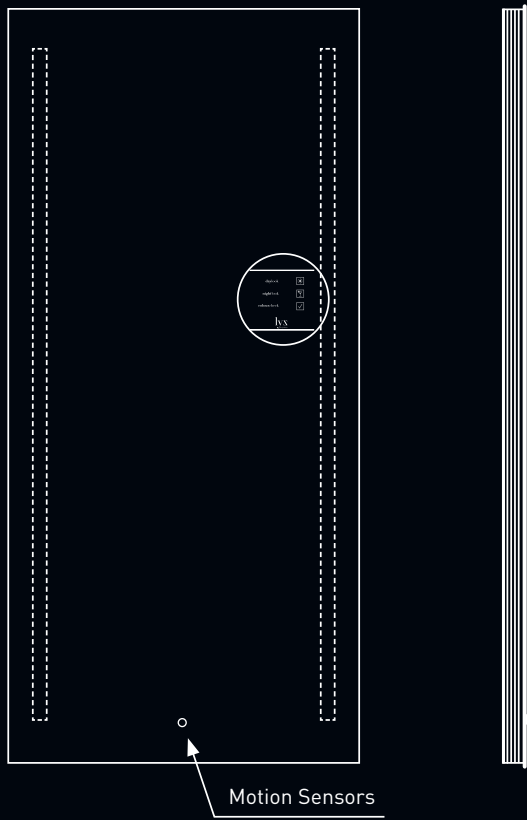
YOUR SALES IN THE BEST LIGHT

With lyz, you'll get your clientele making purchasing decisions at light speed – and give them a good feeling through perfect lighting in the changing room. And it pays off: for example, just 3 more positive purchasing decisions per day means **up to €90,000 more turnover** over 300 days.

"I just feel good in this changing room, and would love to try something on."

"Finally, I no longer have to step out into daylight with my customers!"

"Thanks to "colourcheck", there are no more bad surprises, and therefore fewer returns."



Technical details
 Standard size: 85 x 195 x 4.6 cm
 Light colours: 2800 K (nightlook) / 4000 K (daylook) / 5500 K (colourcheck)
 Colour rendering index (CRI): >90
 Lumen/metre: 1620 - 1800
 Light intensity (lux): 500 - 600 at a distance of 70 cm
 Motion sensors: centered (switches to 4000 K daylook after 3 or 10 minutes)
 Veneer: wrap-around
 Weight: 25.6 kg

Options
 - Indirect lighting from above and/or below (each 700 mm with 5.5 W)
 - USB-Port (smartphone charger)
 - Smartphone glass shelf (wall mounting)
 - Lasered branding with logo
 - Illuminated branding with logo (7.8 W/m)
 - Frames upon request